



Indigenous Peoples in the Pandemic and the story of Bukluran Market

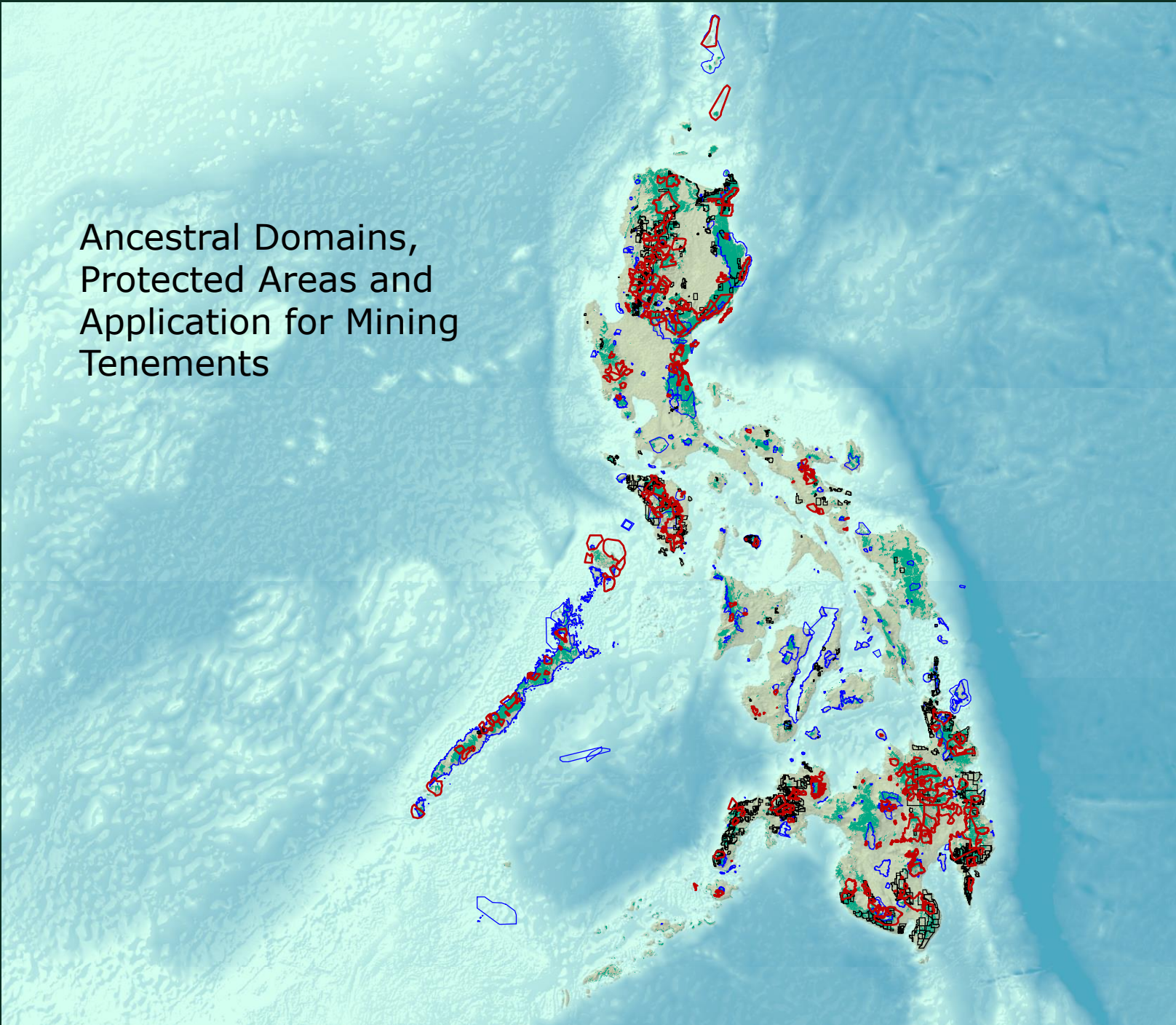
23 September 2020

Who is Bukluran?



- Bukluran ng mga Katutubo para sa Pangangalaga sa Kalikasan sa Pilipinas or Bukluran or the Philippine Indigenous Peoples' Community Conserved Territories and Areas Consortium (Philippine ICCA Consortium)
- A national network of indigenous peoples organizations combining indigenous knowledge and science technology to defend their sacred territories against threats to rights and nature

Ancestral Domains,
Protected Areas and
Application for Mining
Tenements



6 ICCA Pilot Sites-New Conservation Areas in the Philippines (NewCAPP)

1. Balbalasang, Kalinga

2. Balatok, Pasil, Kalinga

3. Maporac, Zambales

4. Buhid, CADT, Or. Mindoro

6. Hilong-hilong
Kicharao, ADS

5. Balmar, Pangantucan, Bukidnon



10 ICCA Pilot Sites (Philippine ICCA Project)

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- The map displays the Philippines with 10 pilot sites marked by white dots and connected to their respective labels by white arrows. The sites are distributed across the country, from Luzon in the north to Mindanao in the south.
1. Mt. Taungay, Tinglayan, Kalinga
 2. Tinoc, Ifugao
 3. Kalanguya CADT Federation Nueva Ecija & Nueva Vizcaya
 4. Egongot CADT, Dipaculao, Aurora Province
 5. Kanawan, Morong, Bataan
 6. Balabac Is. Palawan
 7. San Toribio ADN
 8. Sote, Sulu
 9. Mintapod, Impasug-ong, Bukidnon
 10. Manobo CADT, Mt. Apo

Results

- 10.5 Million Tons of Carbon stored by the 10 ICCA Pilot sites
- Average of 116.2 Tons/hect. Of the ICCA!

No.	ICCA	MgC	MgC/Ha
1	Balabac	1,370,256	39
2	Bislig	1,021,623	147
3	Dipaculao	2,141,690	134
4	Esperanza	722,494	74
5	Impasug-ong	1,636,616	152
6	Morong	608,288	153
7	Mt. Apo	1,171,224	135
8	Mt. Taungay	306,445	109
9	Talakag	890,281	80
10	Tinoc	638,741	139
	Total	10,507,658	1,162

The 10 ICCA Pilot sites store Carbon that is equal to the emissions of at least 7 Million Cars per annum.

Why establish the Bukluran Market?



- A response to economic threats during the time of pandemic
- Links of partner IPOs to markets were cut while some were able to maintain links but volume of sales significantly decreased
- Some suffered from plummeting prices of products and needed alternative buyers to protect their livelihood
- Some IP farmers had to take loans or had their loan payments due
- Offers to sell land persisted, some are tempted to sell despite prohibitions by national law (IPRA) and customary laws



Story of the Mangyans

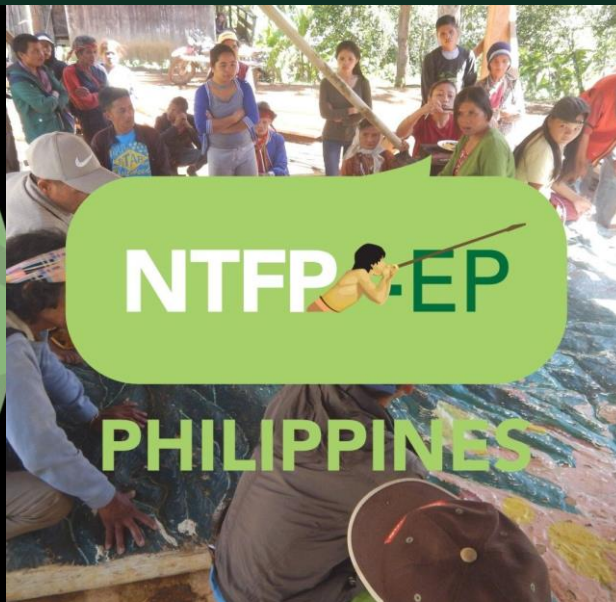
- Ravaged by Typhoons Ursula and Tisoy in December 2019
- Relief efforts have been provided by their LGU, but promises for rehabilitation have not come to fruition due to the eruption of Taal in January and the onslaught of the COVID-19 pandemic thereafter
- Armed conflict between government and non-state armed groups have persisted making mobility problematic

Seed Distribution



No poverty is absolute...

- There are always resources and capacities that just need to be discovered to be tapped...
- For the Mangyan communities, there was avocado!
- We sold approximately 1,400 kgs of avocados







Inception of Bukluran Market

- Lagtum Pasag, President of the Sentro Ugnayan ng mga Mangyan got stranded in Quezon City for a week due to a local lockdown in the Province of Oriental Mindoro
- The President of Bukluran, Giovanni Reyes received him at his home in Quezon City, who coincidentally was selling honey from his hometown in Sagada, Mt. Province
- Bukluran Market was born!





Inception of Bukluran Market

- Bukluran and the Philippine Association for Inter-Cultural Development (PAFID) facilitated the application of 200 IP scholars with the Commission on Higher Education
- Because of distance learning requirements, some could not continue their study because of inability to purchase equipment for distance learning
- Profit from the Bukluran Market will be used to purchase equipment for IP scholars



The Aeta-Magbukon of Morong, Bataan



- Just as the Bukluran decided to establish the Bukluran Market for the Mangyans of Mindoro, the Aeta-Magbukon of Morong, Bataan signified the same need
- Their market in Subic was closed and they had no means to sell their products
- Local traders bought their products at low prices and one cancelled on 400kgs worth of produce

Things went great at the start!



- We also included the Dumagat-Remontado of Tanay, Rizal as supplier
- And the team composed of 3 Bukluran staff and a volunteer was elated!
- Orders amounted to P35,000+ on the first week!



We have reached
500 likes!

Thank you for your support!

BUKLURAN MARKET

In 3 days!

- Clearly, there was so much demand because our launch coincided with the reinstatement of the Modified Enhanced Community Quarantine (MECQ)
- And ironically, because of difficulties in delivery, the deliveries of Mangyans and Dumagats did not push through (we almost gave up)

Some challenges...



- Partner communities needed to be trained on product handling and adjustments to selling to NCR took quite a learning curve especially for delicate produce
- Timelines were difficult to enforce given the difficulties in hauling for the indigenous farmers and their traditional leaders that acted as consolidators
- We uncovered the desire to help was present among consumers, but there are still a number of delinquent customers

Next steps

- On improving operations
 - Partnership with the Office of the Vice President (OVP) on hauling of products of the Aeta-Magbukon from Morong, Bataan and Egongots from Maria Aurora, Aurora
 - Engagement with live markets due to decline in online sales
 - Ongoing formulation of Bukluran Market Operations Manual
- Purchase of first batch of tablets for 6 Mangyan scholars



**ANGAT
BUHAY**
PARTNERSHIPS AGAINST POVERTY

OFFICE OF THE VICE PRESIDENT

Next steps

- For IP farmers
 - New partners: Butbut of Kalinga, Ikalahan of Nueva Vizcaya, Dumagat of Antipolo City
 - Establishment of IP Farmers' database
 - Training on farm planning and financial management for IP farmers and traders
 - Establishment of social protection program for IP farmers and traders
 - Formulation of Suppliers' Manual and MOA to align accountabilities of IP farmers and traders to their traditional leadership



Cash Vouchers



₱500
FIVE HUNDRED PESOS



BUKLURAN MARKET
GIFT CERTIFICATE

THIS CERTIFICATE IS HONORED AT FACE VALUE IN EXCHANGE FOR BUKLURAN MARKET PRODUCTS. PRESENT THIS CERTIFICATE WHEN PURCHASING AT BUKLURAN MARKET STORES OR WHEN PLACING AN ORDER AT WWW.FACEBOOK.COM/BUKLURANMARKET

YOU CAN ALSO DONATE THIS CERTIFICATE BY MESSAGING US AT FACEBOOK.COM/BUKLURANMARKET. ALL PROCEEDS WILL GO TOWARDS OUR PARTNER INDIGENOUS COMMUNITIES.

THIS CERTIFICATE IS NON-CONVERTIBLE TO CASH. NO MONETARY CHANGE WILL BE ISSUED FOR PURCHASES BELOW THE FACE VALUE OF THIS CERTIFICATE.

VALID UNTIL 31 DEC 2026

