



Caucus of Development NGO Networks (CODE-NGO)  
Kasali Ka, Sumali Ka! Social Development Celebration 2011



***"Kahirapan at Katiwalian, Sama-Sama Nating Labanan!"***  
**Photography Contest 2011**

### **Background**

The Social Development Celebration (SDC) is an annual event organized by the Caucus of Development NGO Networks (CODE-NGO), in partnership with the Peace and Equity Foundation (PEF) and the Association of Foundations (AF), to promote to a wider public the role of citizens and civil society organizations (CSOs) in national development. Through the SDC's series of events, CODE-NGO members and the general public are provided a venue to appreciate the various facets of CSO work and volunteers as advocates, development program/project implementors and social entrepreneurs.

This year, CODE-NGO organizes once again its Photography Contest, building from the success of last year's competition, which gathered a total of 48 entries from Luzon, Visayas and Mindanao. This activity aims to acknowledge the value of the arts in national development advocacy, cultivate the synergy between creativity and social awareness, and promote active citizenship and participation, particularly among the youth, through photography.

### **Theme**

The theme of the contest is ***"Kahirapan at Katiwalian, Sama-Sama Nating Labanan!"***. Entries should creatively capture in photos Filipino citizen/s who voluntarily and actively take a role in their community to help address poverty or make life better for people, through improved access to basic services, equitable access to productive resources, or opportunities for jobs and livelihood; or those who have taken action against corruption or have demonstrated acts of honesty and integrity as a counter-response to prevailing cynicism and lack of social involvement.

The subject of the photography need not be an effort of known personalities or groups. What we aim to highlight are the voluntary efforts of ordinary citizens or organized groups to contribute to their community or to national development in fighting corruption and poverty.

### **Who are eligible to join?**

Young amateur photographers 16 to 30 years old are invited to join. (Proof of age will be requested prior to any awarding of a prize).

## Entry Criteria

1. The contest is open to young amateur photographers and hobbyists 16 to 30 years old.
2. All entries must be original.
3. The participants may use any digital or film camera.
4. By submitting the photograph for consideration, the participants attest that they captured the image on their own and that the submitted image has not yet been published nor has won in other contests.
5. The participants are responsible for ensuring that their submissions are in compliance with the legal and copyright laws of the country.
6. Each participant can submit up to a maximum of five (5) entries or photos.
7. The deadline for submission is at **5:00PM of October 15, 2011**.
8. Nudity, violence, profanity, and defamation will be grounds for disqualification.
9. Joining the photography contest is **free**.

## Judging Criteria

Selection and final judging will be based on the following criteria:

1. Creativity and Originality
2. Composition (excellence and quality)
3. Artistic merit (wow! factor)
4. Content and persuasiveness according to the theme.

Special citation will be given to the "Most Popular" entry, which will be based on the number of "Like" votes in the official Social Development Celebration Photography Contest facebook page and the "Like" stickers during November 28-30, 2011 Photo Exhibit at the Social Development Celebration 2011 Social Enterprise Exhibit at the Megatrade Hall 3, Mega Mall, Ortigas, Pasig City.

## Submission Procedure

1. Photos can be submitted from September 1 to October 15, 2011 through either of the following:
  - 1.1. Electronically -
    - 1.a) as an attachment to an email file and sent to [codengo\\_facebook@yahoo.com](mailto:codengo_facebook@yahoo.com)
    - 1.b) The entry must be submitted as an 8R image (2550 x 3300 pixels or 8 inches x 10 inches) on JPEG format
    - 1.c) The size of the photo should not be smaller than 1MB but not larger than 5MB.
  - 1.2. By mail, courier or hand-delivery -
    - 2.a) to CODE-NGO, 69 Esteban Abada Street, Loyola Heights, 1108 Quezon City. Indicate Subject: Social Development Celebration Photography Contest 2011.
    - 2.b) of 8R size and printed on any photo paper
    - 2.c) It is the responsibility of the contestant to ensure that folding or crumpling of the photo entries are avoided during mail handling.
    - 2.d) It is the responsibility of the contestant to ensure that the entries reach the CODE-NGO office not later than 5:00 pm of October 15, 2011.
2. An email confirming receipt of the entries will be sent immediately. Contact the contest coordinator Mhafe Del Mundo through mobile no. 0928-9088493 or tel. no. (02)920-2595 loc 103 if no confirmation is received within 2 days.
3. The following information must be provided in the email or package to which the photograph is enclosed (see also Registration Form for Photographers in Annex A):
  - 3.1. Contestant's Name, Age, Address, Email address, Telephone Number (landline) and Mobile Number
  - 3.2. Title of the Photo
  - 3.3. Brief Description of the Photo (Maximum 250 words in Microsoft Word or Open Office Format).

4. There will be a pre-screening of submitted photos. Only Finalists will be posted on the CODE-NGO website ([www.code-ngo.org](http://www.code-ngo.org)) and the official face book fan page of the [Social Development Celebration Photography Contest](#) for the duration of the contest. The public will be encouraged to "Like" the photo of their choice starting on November 1 to 28, 2011.
5. The entries of the Finalists will be displayed at Social Development Celebration (SDC) Social Enterprise Exhibit 2011 at the Megatrade Hall 3, Mega Mall, Ortigas, Pasig City from November 28-30, 2011. The public will be encouraged to post "Like" stickers on the photo of their choice.
6. By submitting photos, contestants agree to give CODE-NGO the right to publish their photos at the CODE-NGO website, facebook fan page, publications and at Social Development Celebration activities, but with the proper photo credits.

**Social Development Celebration 2011 Social Enterprise Exhibit Proper  
Megatrade Hall 3, Mega Mall, Ortigas, Pasig City  
November 28-30, 2011**

1. Entries of Photo Contest Finalists will be displayed during the SDC2011 Social Enterprise Exhibit at the Megatrade Hall, Megamall, Ortigas, Pasig City, on November 28-30, 2011.
2. Throughout the Trade Fair, "**Like**" stickers will be provided by CODE-NGO for SE Exhibit participants and passers-by to stick/post on the photographs. The photograph with the highest number of "**Likes**" from the official Social Development Celebration Photography Contest facebook page and this Photo Exhibit will receive a special citation.
3. Winners will be announced at the Social Development Celebration 2011 Closing Ceremony at Megamall on November 30, 2011, 5:00 pm.

**Prizes**

The three winners of the contest will be awarded certificates and cash prizes. (Proof of age will be requested prior to any awarding of the prizes).

First Prize:	Seven Thousand Pesos (PhP 7,000.00)
Second Prize:	Five Thousand Pesos (PhP 5,000.00)
Third Prize:	Three Thousand Pesos (PhP 3,000.00)

ANNEX A. REGISTRATION FORM FOR PHOTOGRAPHERS  
(Use one form per entry. A contestant may submit a maximum of 5 entries)



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<b>Name:</b>	
<b>Age:</b>	
<b>Residence Address:</b>	
<b>Company / School:</b>	
<b>Telephone Number:</b>	
<b>Mobile Number:</b>	
<b>E-mail Address:</b>	
<b>Title of the Photo:</b>	
<b>Description of the Photo (Maximum 250 words).</b>	

I certify and represent that this Photograph is original with me in all respects, and I am the sole, exclusive owner of the same. I further certify that I earn less than fifty (50%) of my income from photography. No part of this Photograph is taken from or based on any other work; and no part infringes on copyright and any other rights of any person. I further certify that each person who may appear in the Photograph has given his/her consent to be included in the photo, and for the photo to be used by CODE-NGO for exhibit and publication without any form of compensation.

I also authorize CODE-NGO and its representatives to exhibit, reproduce, publish or use this Photograph for the purposes of this Contest, the CODE-NGO website, facebook fan page, publications and the Social Development Celebration activities, with the publication of my name in a photographer credit.

I further certify that I have completely read and understood the guidelines of this Contest, and that any misrepresentation about my entry to this Contest will be a ground for disqualification and will be governed by applicable laws in the Philippines.

\_\_\_\_\_  
Photographer/Contestant's Signature  
and Date of Signing

**SUBMIT THIS FORM NOT LATER THAN 5PM OF OCTOBER 15, 2011 VIA:**

- 1. E-mail to [codengo\\_facebook@yahoo.com](mailto:codengo_facebook@yahoo.com), with the Photograph in JPEG format as an attachment. Each photo must be of size 8R or 2550x3300 pixels, and must not be less than 1MB but not more than 5MB; OR**
- 2. Mail, courier or hand-delivery to: CODE-NGO, 69 Esteban Abada Street, Loyola Heights 1108, Quezon City. Photo size must be 8R or 8x10 inches.**