



Caucus of Development NGO Networks (CODE-NGO)
Kasali Ka, Sumali Ka! Social Development Week 2010

"Kasali Ako sa Pagbabago!"

Photo and Poetry Contest

(Celebrating Active Citizenship for Effective Governance and Development)

Background

The Social Development Week (SDW) is an annual event organized by the Caucus of Development NGO Networks (CODE-NGO), in partnership with the Peace and Equity Foundation and the Association of Foundations, to promote to a wider public who development non-government organizations (NGOs) [broadly defined to include people's organizations and cooperatives] are and what they do to contribute to the country's socio-economic development.

As part of this annual celebration, CODE-NGO is organizing its very first Photography and Poetry Writing contest. This activity aims to acknowledge the value of the arts in national development advocacy, cultivate the synergy between creativity and social awareness, and promote, through photography and creative poetry-writing, active citizenship and participation.

Theme

The theme of the contest is "***Kasali Ako sa Pagbabago!***" (***Celebrating Active Citizenship for Effective Governance and Development***). Entries should capture in images and verses, Filipino citizens who actively take a role in their community to help make life better for people through improved access to basic services, equitable access to productive resources, or opportunities for jobs and livelihood. It need not be an effort of known personalities or groups. What we aim to highlight are the voluntary efforts of ordinary citizens or organized groups to contribute to national development.

Who are eligible to enter?

Young amateur photographers and poets/writers 16 to 30 years old are invited to join. (Proof of age will be requested prior to any awarding of prize).

Photo Contest

Entry Criteria

1. The contest is open to young amateur photographers and hobbyists 16 to 30 years old.
2. All entries must be original.
3. The participants may use any digital or film camera.
4. By submitting the photograph for consideration, the participants attest that they captured the image on their own and that the submitted image has not yet been published nor has won in other contests.
5. The participants are responsible for ensuring that their submissions are in compliance with the legal and copyright laws of the country.
6. Each participant can submit up to a maximum of five (5) entries or photos.
7. **DEADLINE FOR SUBMISSION EXTENDED UNTIL 5:00PM OF NOVEMBER 6, 2010, SATURDAY.**
8. Nudity, violence, profanity, and defamation will be grounds for disqualification.
9. Joining the **photography contest** is free.

Judging Criteria

Selection and final judging will be based on the following criteria:

1. Creativity and Originality
2. Composition (excellence and quality)
3. Artistic merit (wow! factor)
4. Content and persuasiveness according to the theme
5. Ability to inspire others (photos that will be selected as finalists will be the subject of a related poetry contest).

*For special citation: Popularity (highest number of "Likes" stickers during the November 15-18, 2010 SDW 2010 NGO Trade Fair at the Activity Center of Trinoma Mall, EDSA cor. North Avenue, Quezon City).

Submission Procedure

1. **Photos can be submitted from October 1 to November 6, 2010 through either of the following:**
 - 1.1. Electronically -
 - 1.a) as an attachment to an email file and sent to codengo_facebook@yahoo.com
 - 1.b) The entry must be submitted as an 8R image (2550 x 3300 pixels or 8 inches x 10 inches) on JPEG format
 - 1.c) The size of the photo should not be smaller than 1MB but not larger than 5MB.
 - 1.2. By mail, courier or hand-delivery -
 - 2.a) to CODE-NGO, 69 Esteban Abada Street, Loyola Heights, 1108 Quezon City. Indicate Subject: SDW2010 Photo Contest.
 - 2.b) of 8R size and printed on any photo paper
 - 2.c) It is the responsibility of the contestant to ensure that folding or crumpling of the photo entries are avoided during mail handling.
 - 2.d) It is the responsibility of the contestant to ensure that the entries reach the CODE-NGO office not later than **5PM of NOVEMBER 6, 2010.**
2. An email confirming receipt of the entries will be sent immediately. Contact the contest coordinator Mhafe del Mundo through mobile no. 0929-5086487 or tel. no. (02)920-2595 if no confirmation receipt is received within 2 days.
3. The following information must be provided in the email or package to which the photograph is enclosed (see also Registration Form for Photographers in Annex A):
 - 3.1. Contestant's Name, Age, Address, Email address, Telephone Number (landline) and Mobile Number
 - 3.2. Title of the Photo

- 3.3. Brief Description of the Photo (Maximum 250 words in Microsoft Word or Open Office Format).
4. All received entries will be posted on the CODE-NGO website (www.code-ngo.org) and CODE-NGO facebook fan page for the duration of the contest.
5. There will be a pre-screening of photos. Only Finalists will be displayed at the SDW2010 NGO Trade Fair at the Activity Center of the Trinoma Mall from November 15 to 18, 2010. By submitting photos, contestants agree to give CODE-NGO the right to publish their photos at the CODE-NGO website, facebook fan page, publications and at SDW activities during a one-time campaign but with the proper photo credits.
6. The photo entries of the Finalists will be the subject of a related Poetry-Writing Contest to be held at the NGO Trade Fair Proper at Trinoma Mall.

SDW2010 NGO Trade Fair Proper

Activity Center, Trinoma Mall, EDSA corner North Avenue, Quezon City

November 15 to 18, 2010

1. Entries of Photo Contest Finalists will be displayed during the SDW2010 NGO Trade Fair at the Activity Center of the Trinoma Mall, from November 15 to 18, 2010.
2. The entries of the Photo Contest Finalists are supposed to provide inspiration to poets and writers to compose poems that fit the Theme of the contest.
3. Throughout the Trade Fair, “*Like*” stickers will be provided by CODE-NGO for Trade Fair participants and passers-by to stick/post on your photographs. The photograph with the highest number of “*Likes*” posted will receive a special citation.
4. Winners will be announced at the SDW2010 Closing Ceremony at Trinoma on November 18, 2010, 5PM.

Prizes

The three winners of the contest will be awarded certificates and cash prizes. (Proof of age will be requested prior to any awarding of the prizes).

First Prize:	Seven Thousand Pesos (PhP 7,000.00)
Second Prize:	Five Thousand Pesos (PhP 5,000.00)
Third Prize:	Three Thousand Pesos (PhP 3,000.00)

Poetry-Writing Contest

Entry Criteria

1. The contest is open to young amateur writers/poets 16 to 30 years of age.
2. All entries must be original.
3. All submissions should be handwritten.
4. There are no rules on length and style — Free Verse writing.
5. Profanity and character defamation in the content of the verses will be grounds for disqualification.
6. Joining the **poetry contest** is free.

Judging Criteria

Selection and final judging will be based on the following criteria:

1. Creativity and Originality
2. Ability to capture essence of picture used (see **Trade Fair Proper**)
3. Artistic merit (wow factor)
4. Content and persuasiveness according to the theme.

SDW2010 NGO Trade Fair @ Trinoma Activity Center

1. The CODE-NGO SDW 2010 Poetry Writing Contest will open poetry writing opportunities at the NGO Trade Fair on **Novembers 16, 2010, 1:00-5:00pm**, at the Activity Center of Trinoma Mall, Quezon City.
2. A poet can join only once.
3. Those interested to join should pre-register by sending an e-mail starting October 1, 2010 to codengo_facebook@yahoo.com indicating Name, Age, Address, Telephone Number, Mobile Number and E-mail Address, or by registering at the Trade Fair prior to the designated time for on-the-spot poetry writing (See Pre-Registration Form for Poets in Annex B).
4. The poetry written will be based on the photograph entries to the **Photo Contest**
5. All verses should be handwritten and on-the-spot.
6. CODE-NGO will provide pen and paper for the participants.
7. Those interested to join the poetry contest can start viewing the photo entries through www.code-ngo.org and Caucus of Development NGOs facebook account starting November 3, 2010.
8. Winners will be announced at the SDW2010 Closing Ceremony at Trinoma on November 18, 2010, 5PM.

Prizes

The 3 winners of the contest will be awarded certificates and cash prizes. (Proof of age will be requested prior to any awarding of the prizes).

1st Prize:	Seven Thousand Pesos (PhP 7,000.00)
2nd place:	Five Thousand Pesos (PhP 5,000.00)
3rd place:	Three Thousand Pesos (PhP 3,000.00)

ANNEX A. REGISTRATION FORM FOR PHOTOGRAPHERS
(Use one form per entry. A contestant may submit a maximum of 5 entries)

"Kasali Ako sa Pagbabago!"
Photo and Poetry Contest
(Celebrating Active Citizenship for Effective Governance and Development)
CODE-NGO Social Development Week 2010

Name:	
Age:	
Residence Address:	
Company / School:	
Telephone Number:	
Mobile Number:	
E-mail Address:	
Title of the Photo:	
Description of the Photo (Maximum 250 words).	

I certify and represent that this Photograph is original with me in all respects, and I am the sole, exclusive owner of the same. I further certify that I earn less than fifty (50%) of my income from photography. No part of this Photograph is taken from or based on any other work; and no part infringes on copyright and any other rights of any person. I further certify that each person who may appear in the Photograph has given his/her consent to be included in the photo, and for the photo to be used by CODE-NGO for exhibit and publication without any form of compensation.

I also authorize CODE-NGO and its representatives to exhibit, reproduce, publish or use this Photograph only for the purposes of this Contest and its Social Development Week 2010 activities, with the publication of my name in a photographer credit.

I further certify that I have completely read and understood the guidelines of this Contest, and that any misrepresentation about my entry to this Contest will be a ground for disqualification and will be governed by applicable laws in the Philippines.

Photographer/Contestant's Signature
and Date of Signing

SUBMIT THIS FORM NOT LATER THAN 5PM OF NOVEMBER 6, 2010 VIA:

1. E-mail to codengo_facebook@yahoo.com, with the Photograph in JPEG format as an attachment. Each photo must be of size 8R or 2550x3300 pixels, and must not be less than 1MB but not more than 5MB; OR
2. Mail, courier or hand-delivery to: CODE-NGO, 69 Esteban Abada Street, Loyola Heights 1108, Quezon City. Photo size must be 8R or 8x10 inches.

ANNEX B. PRE-REGISTRATION FORM FOR POETS

"Kasali Ako sa Pagbabago!"

Photo and Poetry Contest

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CODE-NGO Social Development Week 2010

I am joining the on-the-spot Poetry Writing Contest. I confirm my attendance on November 16, 2010, 1:00PM at the Activity Center of Trinoma Mall, EDSA corner North Avenue, Quezon City to view the photos which are the subject of the contest, choose the photo for which I will write my poem, and submit my entry:

Name:	
Age:	
Residence Address:	
Company / School:	
Tel. No.:	
Mobile No.:	
E-mail Address:	

Submit this form not later than 5PM of November 15, 2010 via:

- e-mail to codengo_facebook@yahoo.com
- fax to (02) 920.2595 local 103

Or bring this form to the venue on the day of the on-the-spot Poetry Writing Contest to register with the Contest Secretariat not later than 12:30PM (Contest starts promptly at 1:00PM).