

Pakistan Centre *for* Philanthropy

Strengthening Accountability of the Civil Society Sector
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Bridging the Gap for Social Development



LAY OUT

- **A brief introduction of PCP**
- **Certification Programme**



Pakistan Centre *for* Philanthropy

Vision

The three sectors of society
Business, Civil Society and Government work in a
strengthened partnership for social development in Pakistan



Mission

To increase the
volume and effectiveness
of philanthropy for social development in Pakistan



Pakistan Centre *for* Philanthropy

- **Established in 2001**
- **Licensed under Section 42 of the Companies Ordinance 1984**
- **Independent support organisation**
- **First GoP authorised NPO certification agency**
- **Led by an eminent Board of Directors**



Conception *of* PCP

- ▶ **“Study on Indigenous Philanthropy” 1998**
AKDN & Johns Hopkins Institute
- ▶ **“Steering Committee”**
Review findings & determine a way forward
- ▶ **“International Conference on Indigenous Philanthropy”**
2000
- ▶ **“Need for an enabling environment for civil society”**
Endorsed the creation of PCP



Our Programmes

Certification

**Bridge information and
credibility gap**

Research

**Inform and influence
decision making**

**Philanthropy
Support Services**

**Facilitate partnerships for
development**

**Communication &
Advocacy**

**Raise societal
understanding of
philanthropy**



“The NPO Certification scheme is an important asset for PCP and its future work”

IBLF, External Evaluation of PCP, 2008



NPO CERTIFICATION PROGRAMME



Pakistan Centre *for* Philanthropy

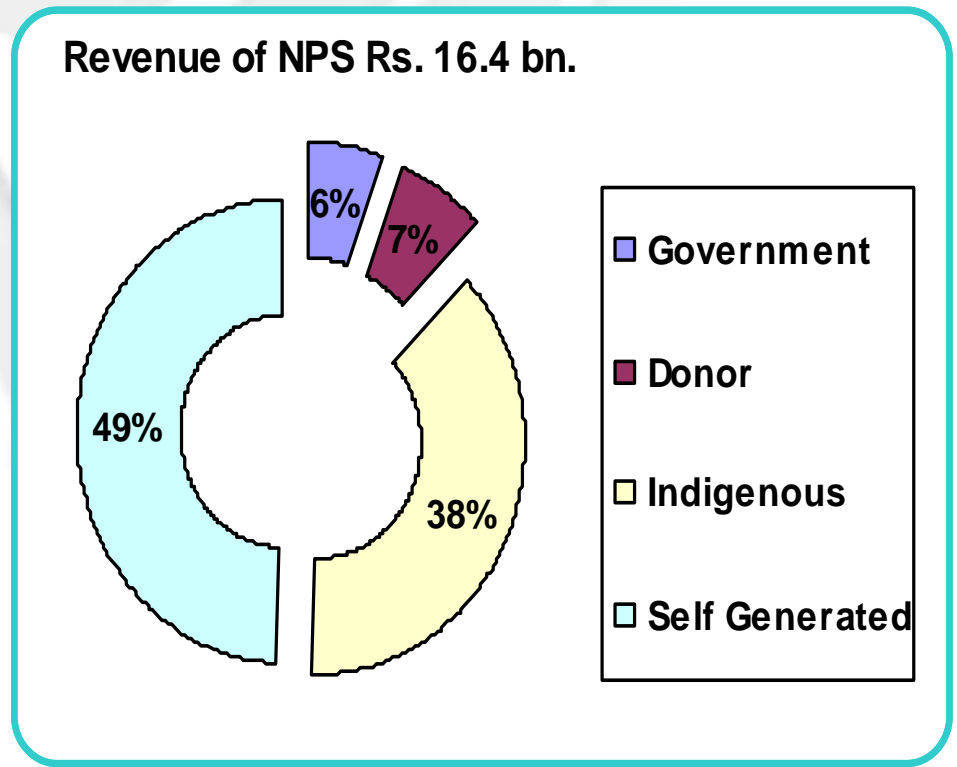
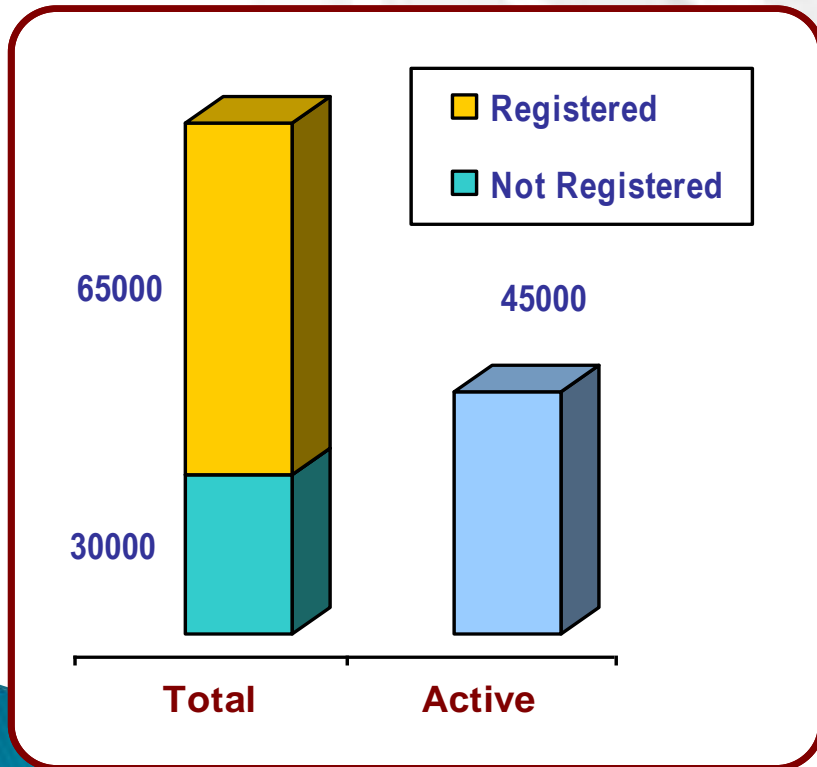
Certification

Setting Standards in
Non-Profit Sector

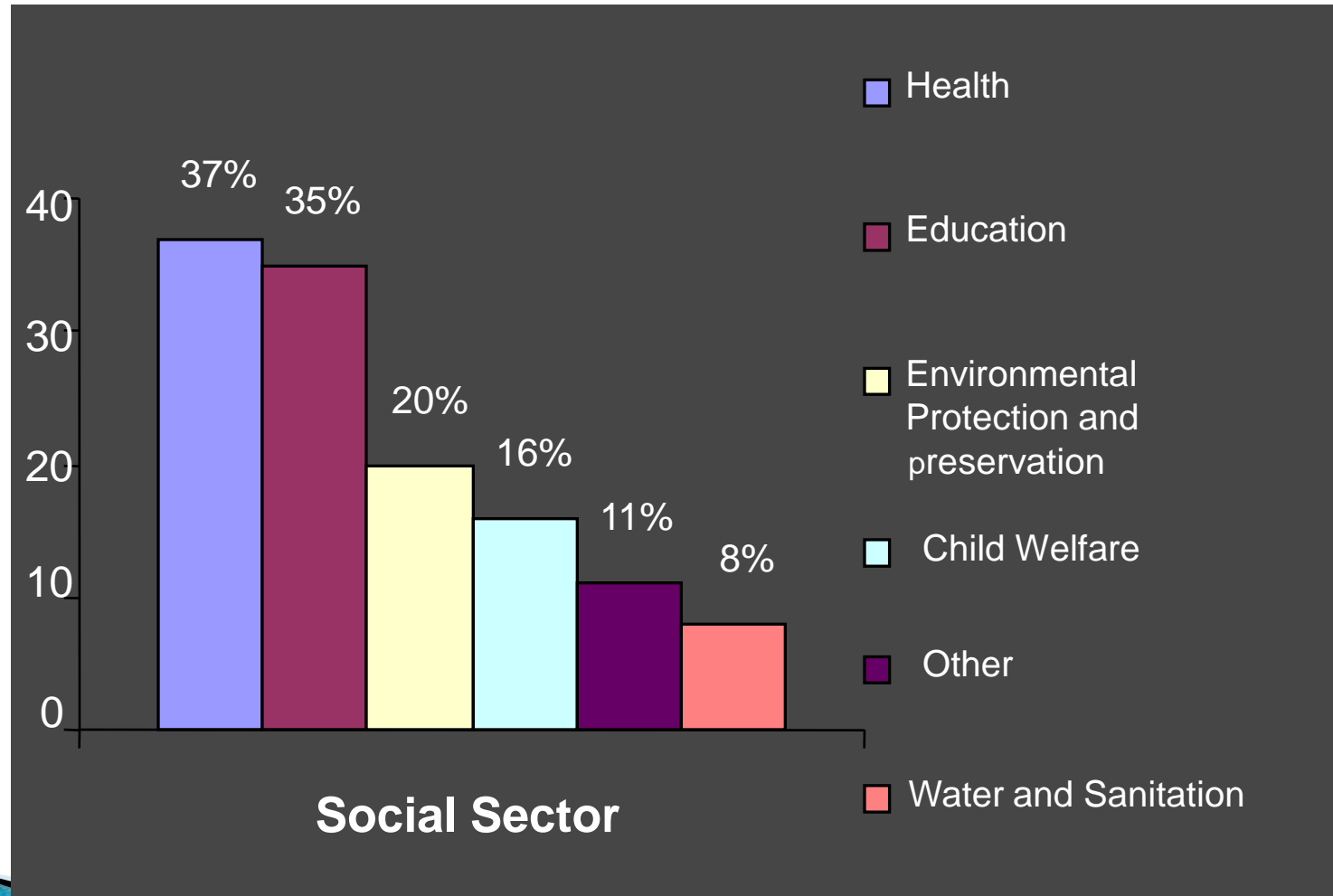


Overview of Nonprofit Sector

- A growing sector, duly recognised as partner in development.



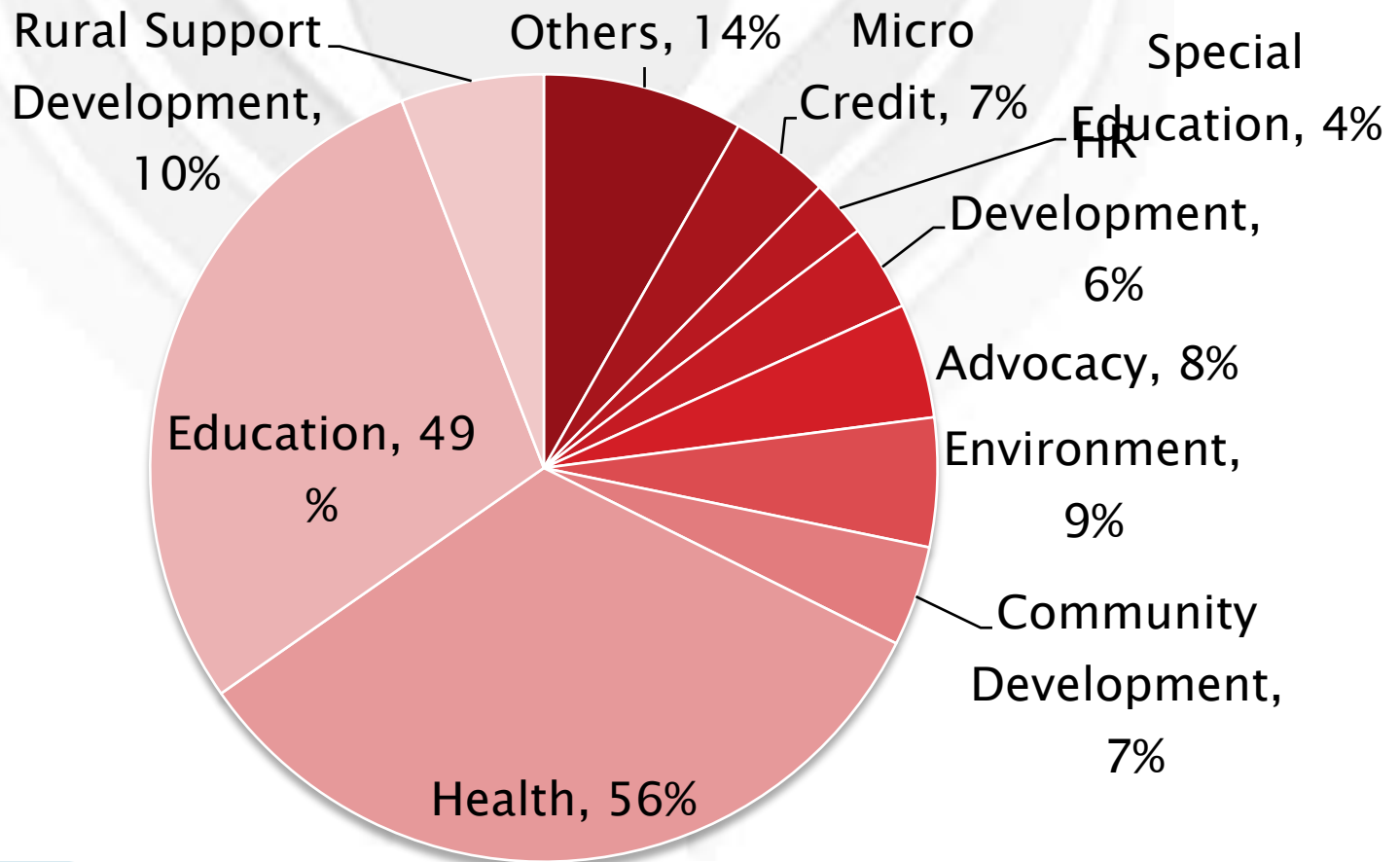
Major Sectoral Interventions by CSOs in Pakistan



Source: AKDN 2000



Major Sectoral Interventions by C.CSOs



Issues and challenges

- **Financial Sustainability**
- **Credibility**
- **Capacity**
- **Legitimacy** vis-à-vis
Government



Objectives of Certification

- To strengthen Civil Society Sector
- To bridge the information and credibility gap between grant makers and grant seekers
- To help professionalise grant making
- To help CSOs become more effective grant seekers



CSO Certification

- Developed after collective consultations
- Optional and voluntary
- Standardized parameters (80)
- Setting sector wide standards
 - Certified CSOs = 226
 - Evaluated CSOs = 347
 - Cases Under Process = 90



Evaluation Standards

Mandatory Requirements

- Registered, Functional for three years at least.
- Audited accounts of last three years
- Does not propagate views of any political party or religious sect
- Tax specific requirements



Minimum documents required for filing application

- Registration Certificate
- Memorandum & Articles of Association/Constitution/Trust deed
- Minutes of Governing Body meeting
- Audit Report for last three years
- Certification Fee



Evaluation Parameters (80 Parameters)

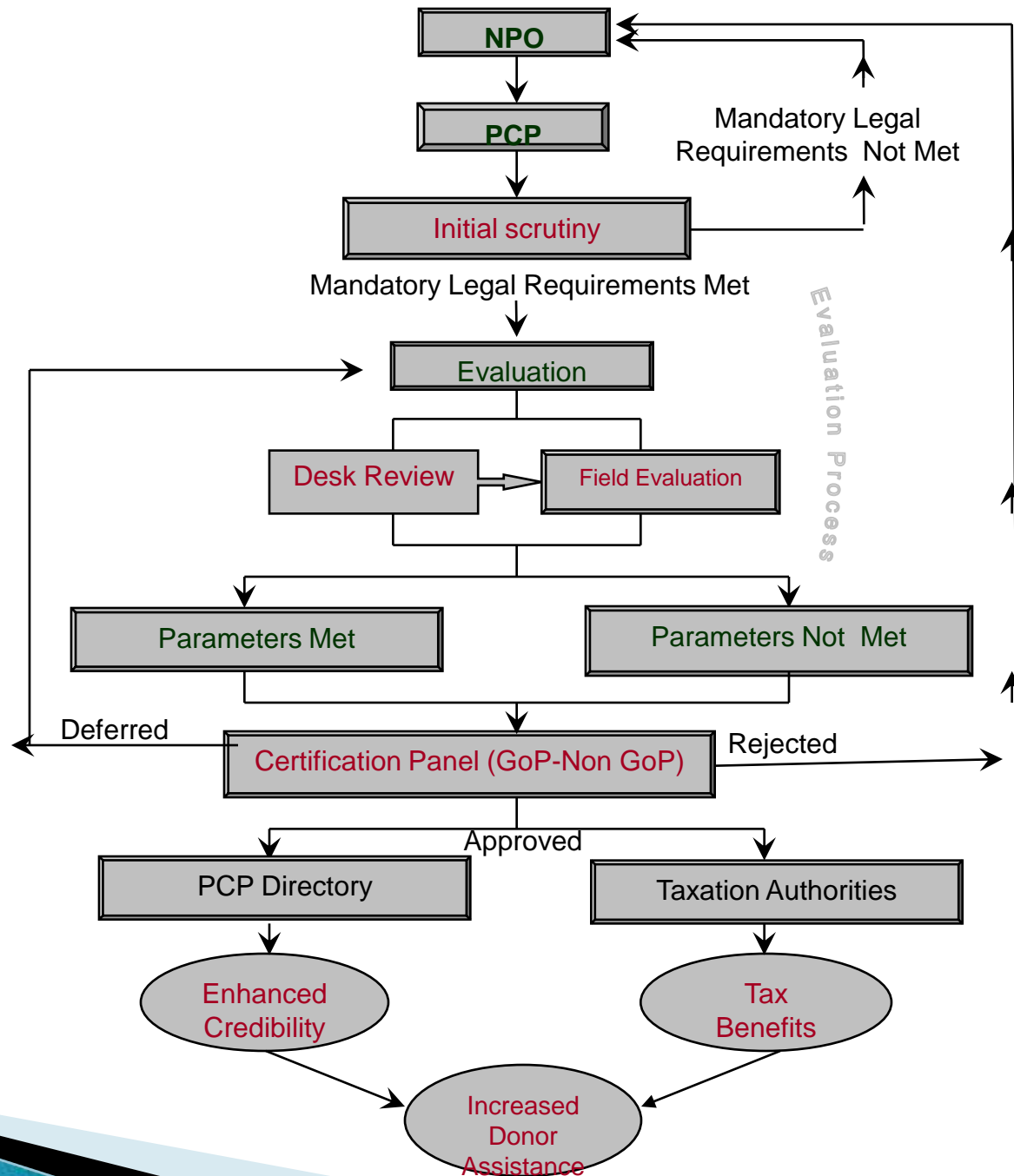
Internal Governance
(26 parameters)

Financial Management
(25 Parameters)

Programme Delivery
(29 parameters)



CERTIFICATION Process



Benefits of Certification

For Government

Public Good

Ready reference of CSO's

Quality Assurance
Risk Management

Identifying Credible Partners in
development

Determining eligibility for Tax credits

Promotion of Government
Agenda: **Good Governance**
Transparency
Accountability

For CSOs

Value Creation

Enhanced Credibility

Indirect Capacity Building

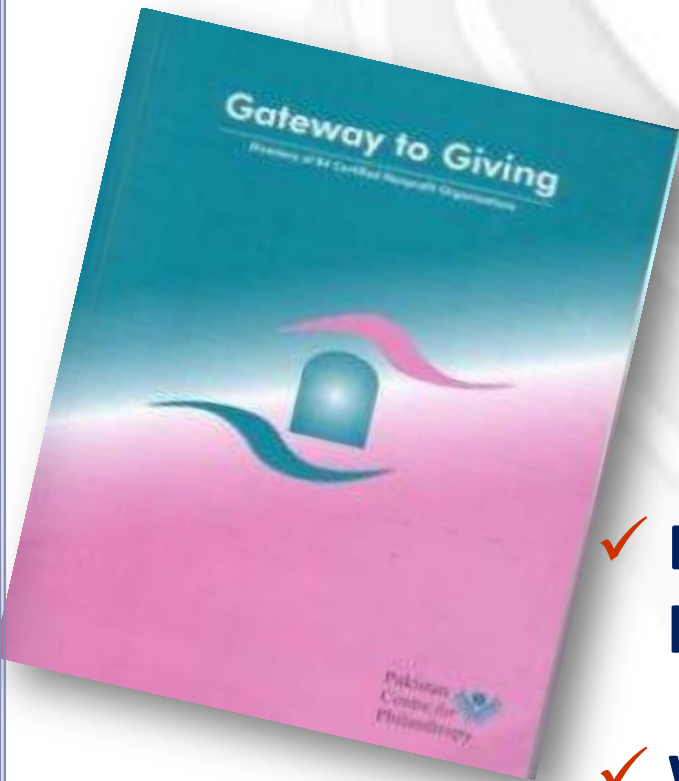
Tax Benefits

Access to Philanthropy / Resources

Promotion through:
Gateway to Giving
PCP Website
Philanthropy Portal



Directory of C.CSOs



“Gateway to Giving”

- ✓ **Directory of the Certified NPOs published, launched and disseminated.**
- ✓ **Work on third edition underway**

Expectations and Actual Benefits Accrued to CNPOs

Applied to PCP for	Expected	Achieved
Improvement in Organisational System	60%	89%
Evaluation for Tax benefits	73 %	86%
Access to donors	46%	55%



Certification Fee Structure

Certification is a highly subsidized activity.

SN	Size of NPO	Income Slab	Fee Rate
1.	Small	Up to 1 mln.	USD 110
2.	Medium 1	1 to 5 mln.	USD 340
3.	Medium 1	5 to 10 mln	USD 840
4.	Large1	10 to 50 mln.	USD 1,120
5.	Large2	10 to 100 mln.	USD 1,685
6.	Large3	100 mln. & above	USD 2,800



PCP Certification Programme Replicable in other Regions?

Factors that can Jeopardize

- ❖ Mandatory Certification
- ❖ High Certification Fee
- ❖ Discretion-Equal values not applied across the board
- ❖ Non- Participatory Processes



PCP Certification Programme Replicable in other Regions?

PCP Certification Regime is Replicable

We learnt from Australia, New Zealand & Philippines



Tajiks & Afghans are learning from us





Thank you

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