



Corporate Foundations

Presented by Eli de Castro

Executive Director

League of Corporate Foundations (LCF)

Outline

1. About LCF
2. Understanding Corporate Foundations
 1. What are CFs?
 2. Why corporations engage in partnerships
 3. Types of partnerships
 4. What do CFs look for when engaging in partnerships?
 5. Challenges for NGOs
 6. Advantages of partnerships
 7. Lessons learned from partnerships

The League of Corporate Foundations

is...

- a network of over 70 operating and grant-making corporate foundations and corporations
- an advocate of the effective practice of **Corporate Social Responsibility (CSR)**

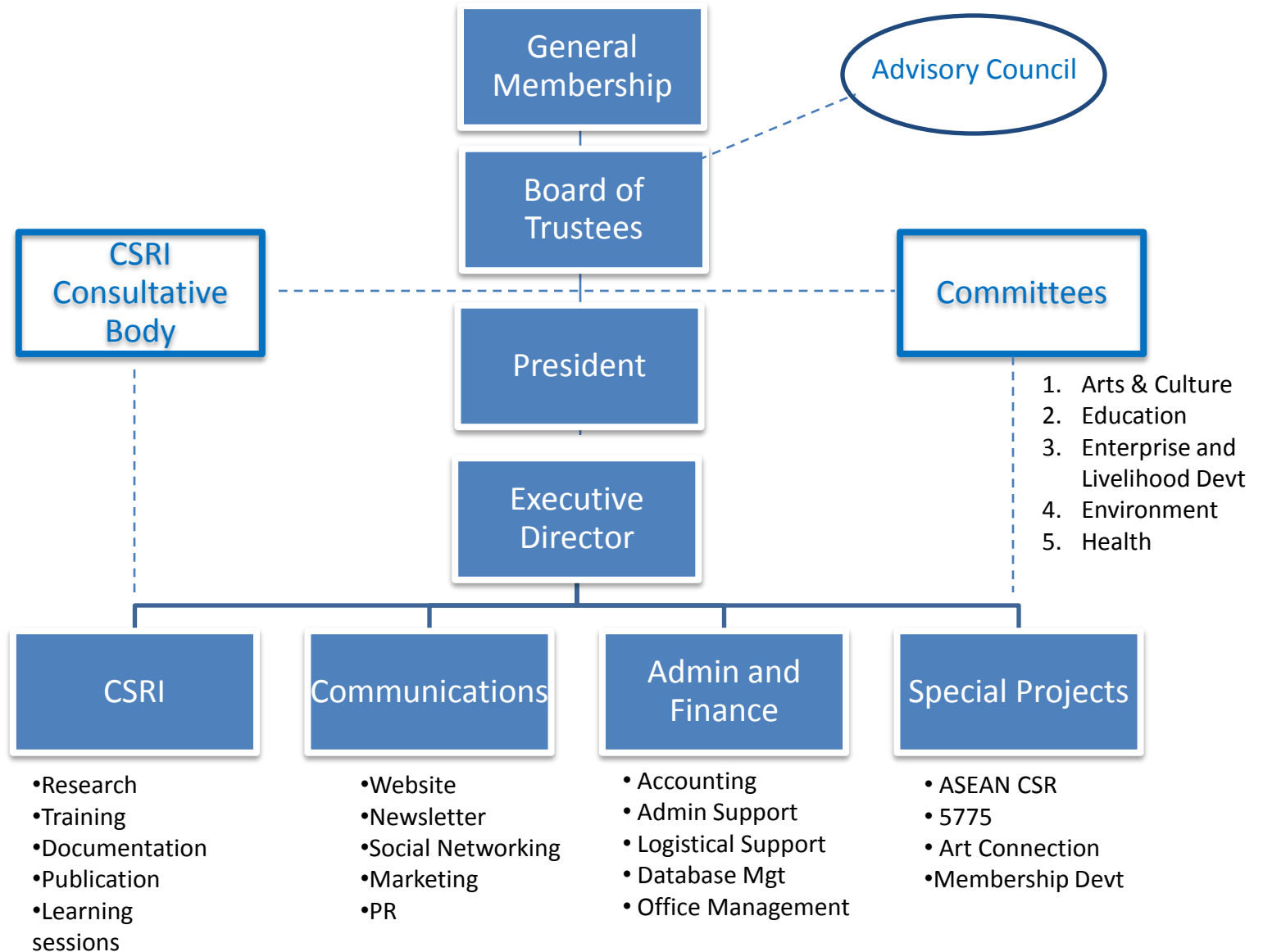
OUR MISSION:

To promote and enhance the effective practice of Corporate Social Responsibility (CSR) among its members and the larger business community, thus contributing to sustainable national development.

OUR VISION:

To be the driving force in the formation of a highly-committed business sector working effectively with communities and partner institutions toward the attainment of equitable and sustainable development

Governance





A division of the LCF that provides capacity development and learning resources for CSR practitioners, the academe, and the private sector.

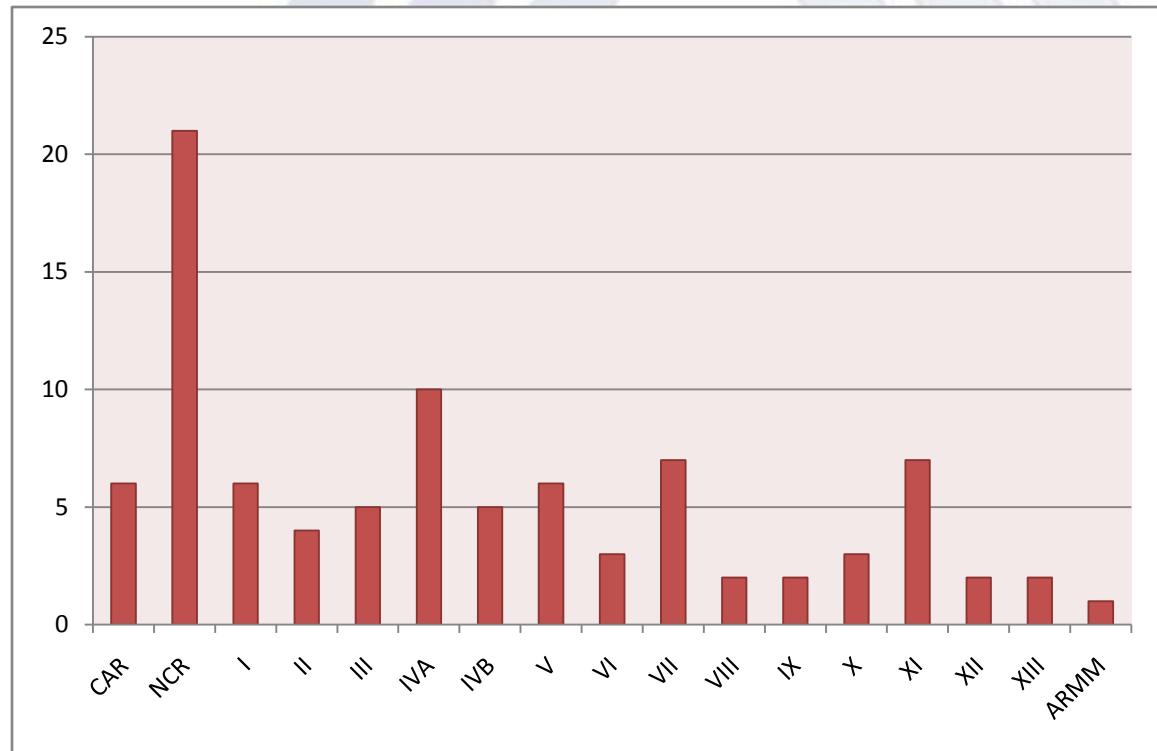
- Projects & Events:
 - ***Kapihan sa CSRI***
 - **Gearing Up Your CSR Program**
 - **Training Sessions and Professional Development**
 - **Partnership with CHED, PCDEB, MAP**

Committees

- Arts & Culture
- Education
- Enterprise & Livelihood Development
- Environment
- Health

Membership profile

CAR	6
NCR	21
I	6
II	4
III	5
IVA	10
IVB	5
V	6
VI	3
VII	7
VIII	2
IX	2
X	3
XI	7
XII	2
XIII	2
ARMM	1





PARTNERSHIPS OF LCF

Local Partnership: 57-75 Education Reform Movement



- “57-75” : inspired by the National Achievement Test Results
- Features:
 - Focused interventions
 - Accountability for results
 - Community involvement
 - Multi-sector participation
 - Potential for scale
- The 57-75 Consortium:
 - League of Corporate Foundations
 - Ateneo Center for Educational Development
 - Foundation for Worldwide People Power
 - Philippine Business for Education
 - Philippine Business for Social Progress
 - Synergeia Foundation

CSR Walkabout : Partnership with Academe



CSR Walkabout : Partnership with Academe

- Participating LCF members

- Pilipinas Shell
- Ang Hortaleza Foundation (formerly Splash Foundation)
- Globe Telecom
- Petron Foundation
- BPI Foundation
- Team Energy Foundation
- Coca-Cola Foundation
- Zuellig Family Foundation
- Manila Water
- Lopez Group Foundation
- Energy Development Corporation (EDC)
- Figaro Corporation

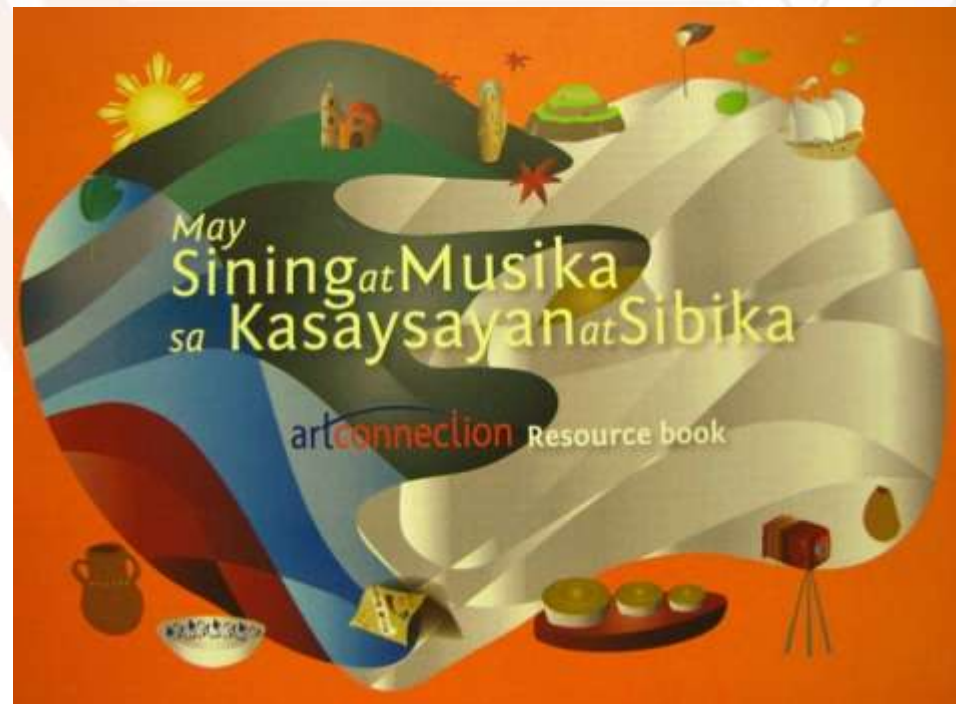
Regional Partnership: ASEAN CSR Network



International Partnership:

artconnection

- A pilot teacher training program funded by Charities Aid Foundation of Australia
- Sourcebook for teachers



LCF CSR Expo-Conference



LCF CSR EXPO 2010

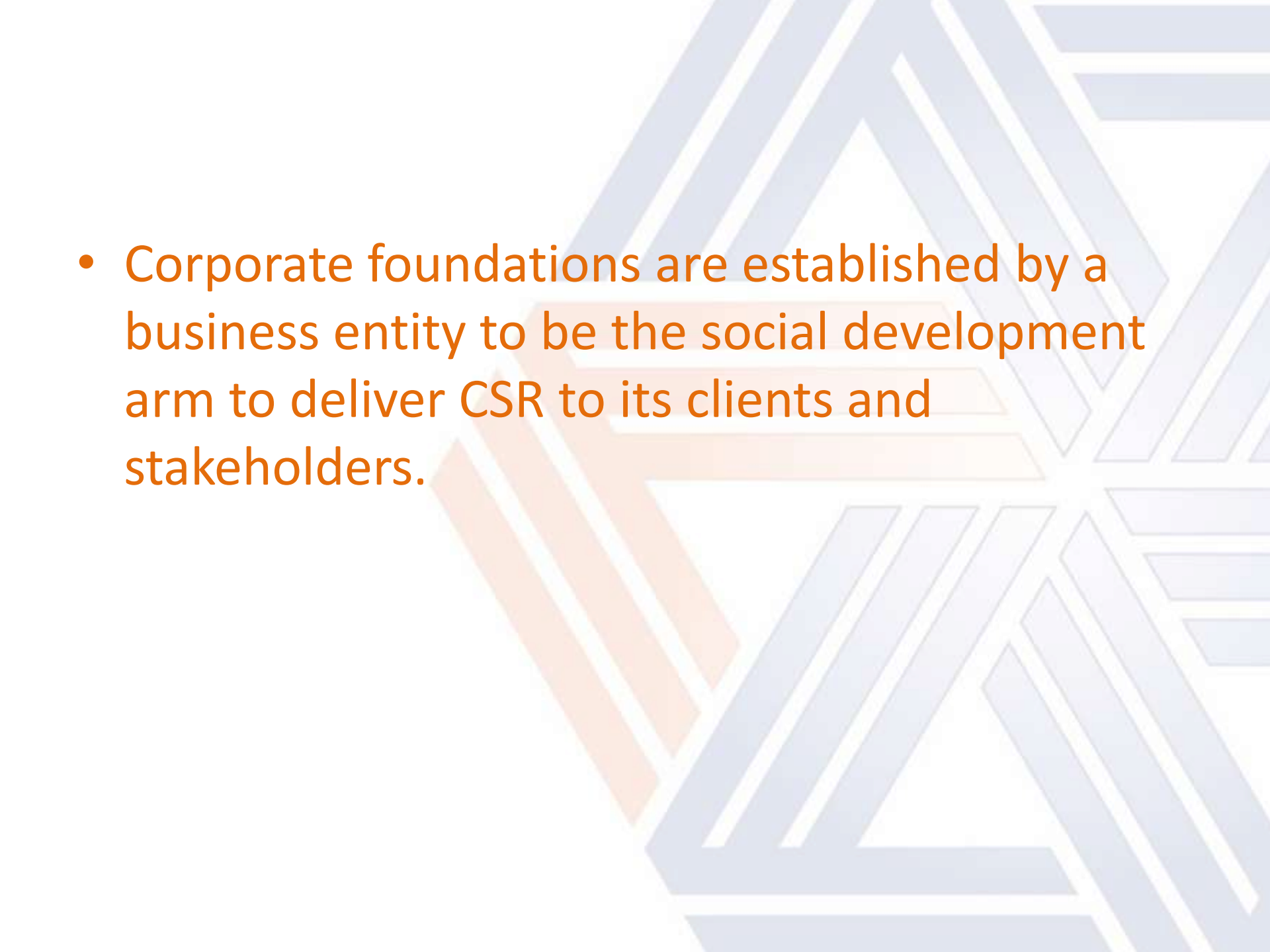
Synergizing for Change

July 14-15, 2010 . SMX Convention Center





UNDERSTANDING CORPORATE FOUNDATIONS

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- Corporate foundations are established by a business entity to be the social development arm to deliver CSR to its clients and stakeholders.

Why corporations engage in CSR

Moral
Obligation

License to
Operate

Reputation

Sustainability

****Porter & Kramer*

Corporate Foundations

- Social arm of parent company
- Governance
 - Board members
 - Sustainable Development
 - Social Performance
 - External Affairs

Understanding Corporate Foundations

- Types of Partnerships

- Service contracts
- Operation and management contracts
- Leasing-type contracts
- Build-operate-transfer (BOT)
- Design-Build-Finance-Operate (DBFO)

Understanding Corporate Foundations

- What do CFs look for in considering a partnership as the best approach in delivering CSR?
 1. Value proposition
 2. Track record of NGO (V-M, governance, delivery mechanism, transparency)
 3. Common stakeholder issues
 4. Sustainability plan
 5. Systems capacity
 6. Transparency
 7. Accountability
 8. Data management

Understanding Corporate Foundations

- Challenges in NGO-CF partnerships
 - Bridging the gap in standards and parameters
 - Corporate culture of CFs vis-a-vis NGO perception
 - Perception: CFs have a lot of money
 - Reporting systems
 - Roles and responsibilities must be clearly defined
 - Donor-driven VS mandate-driven propositions
 - Output/ results-driven VS process-driven
 - Financial management (fund utilization and accountability)
 - Quality standard of outputs: ISO 26000

Understanding Corporate Foundations

- Advantages of Partnerships with CFs
 - raises the bar of performance-related programs
 - Pollination of corporate practice in NGO partners
 - Imbibing business sense to increase reach to beneficiaries & empowering partners
 - Share risks and rewards
 - Potential to reduce life-cycle cost
 - Improve service quality

Understanding Corporate Foundations

- Lessons Learned:
 - Start with getting to know potential partners
 - High degree of transparency and accountability determines the likelihood of success or failure of partnerships
 - Balancing donor-driven VS mandate-driven propositions

Understanding Corporate Foundations

- **Recommendations to NGOs**

- Know the social impacts of the industry
- Draw interest from corporate foundations
- Creativity in partnerships
- Development of capabilities
- ICT in NGO community
- Proposal development
- Transparency
- Accountability

Thank You.

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